

# INNOVATION PRINT AWARDS 2026



## Welcome to Fujifilm Global Innovation Print Awards 2026



Welcome to the Innovation Print Awards 2026!

First and foremost, we would like to express our sincere gratitude for your continued support. Since its inception, the Innovation Print Awards (IPA) has grown together with our valued customers, proudly celebrating 18 years of history. We look forward to receiving a vibrant collection of creative and innovative submissions from countries and regions around the world, making this year's contest a grand and inspiring event.

Fujifilm's Graphic Communication Business offers a comprehensive lineup of digital printing solutions, including the Revoria Press™ series, Jet Press, Acuity, and ApeosPro product lines, all aimed at driving transformation in your business. Recently, we launched the Revoria Press™ PC2120, adding green to our specialty toners lineup. This innovation transcends the limits of CMYK, meeting demands for high added value through diverse color expression, while further enhancing print quality and productivity.

The environment surrounding our industry is undergoing complex changes, influenced not only by the rapid adoption of AI but also by geopolitical factors and rising operational costs. Despite these shifts, IPA remains a platform celebrating bold initiatives that harness digital printing's unique strengths. Through your remarkable efforts, we aim to share its global potential and contribute to advancing the graphic arts industry as your trusted partner in innovation and growth.

We eagerly anticipate your distinguished entries to IPA 2026 and look forward to honouring your exemplary spirit of innovation and challenge.

Thank you!

With my best regards

A handwritten signature in black ink that reads "Hiroshi Kida". The signature is written in a cursive, flowing style.

**Hiroshi Kida**

Corporate Vice President and Director  
Executive General Manager  
Graphic Communication Division  
FUJIFILM Business Innovation Corp.

# OVERVIEW OF THE INNOVATION PRINT AWARDS

## BENEFITS OF APPLYING TO IPA

- Winners placed first and second in each category will receive a certificate and trophy. Additionally, companies winning the Best Innovation Award will be invited to a special awards ceremony and dinner held in Tokyo.
- Submitted works will be exhibited at Fujifilm showrooms worldwide and international printing events. In addition, a Winner's Book featuring your logo and winning print work will be distributed globally. Please utilize this as a promotional opportunity to showcase your company's value.
- Winning companies have praised IPA as a platform where creators can take a centre stage, noting that winning boosts internal motivation and sparks new ideas. Please leverage IPA to further explore the potential of digital printing.
- Winning works will be automatically registered for submission to the Asian Print Awards.\* This annual event honors outstanding printed works produced by printing equipment from all manufacturers across Asia.

## CHECK LIST

- Please submit four (4) samples per each application entry, along with one Entry Form per submitted application.
- Carefully select samples of your best work and complete the Entry Form. Check that the details are accurate and legible.  
(Remember that the information you supply will be used in the Innovation Print Awards Winners Book)
- If you are sending more than one parcel, please mark 1/4, 2/4, etc.
- Entries must be received by **19th June, 2026**, 5pm (New Zealand Standard Time , GMT+12)
- Please send entries through your country representative to the following address:

### **FUJIFILM Business Innovation New Zealand Ltd.**

10-12 Landing Drive  
Auckland Airport  
Auckland 2022  
Attn : Graphic Communication Market Team

Should there be any queries, please contact your country representative

**Alistar Egan** at [alistair.egan.yq@fujifilm.com](mailto:alistair.egan.yq@fujifilm.com)

## REMARKS

- THIS COMPETITION IS OPEN TO PRINTERS, DESIGNERS, CLIENTS AND CORPORATE IN-PLANTS.
- NO ENTRIES WILL BE RETURNED DUE TO THE LARGE VOLUME OF ENTRIES RECEIVED FOR THE INNOVATION PRINT AWARDS.
- YOU CAN ENTER AS MANY TIMES IN AS MANY DIFFERENT CATEGORIES AS YOU LIKE.
- WE CAN ACCEPT PHOTOCOPIES OF THE ENTRY FORM(S).
- YOU MUST ENSURE THE ENTRY FORM(S) PROVIDE ALL THE CORRECT AND RELEVANT INFORMATION.

\*The Asian Print Awards is a contest program for printed works in the Asia region, organized by Asian Print Awards Management Pte Ltd. Please note that winning entries at IPA will be automatically registered for submission to this external contest. Entries from Australia and New Zealand are not eligible to participate.

# JUDGING CRITERIA

## • OUTPUT QUALITY

(Print quality and finishing quality)

## • DEGREE OF INNOVATION

(Includes Use of Digital Technology, use of unique substrates or same materials in a new way)

## • BUSINESS EFFECTIVENESS

(Successful business model, application led to business opportunities, shelf appeal)

## • OVERALL CREATIVITY

(Overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

# Rules & Regulations

By participating in the Awards, entrants agree to be bound by these official rules and regulations and the decisions of FUJIFILM Business Innovation and waive any right to claim ambiguity in the Awards or the Awards rules.

FUJIFILM Business Innovation reserves the right to amend this Rules and Regulations at FUJIFILM Business Innovation's discretion. Any cancellation or changes will be communicated to entrants.

## 1. QUALIFICATION CRITERIA

The Innovation Print Awards (the "Awards") welcomes all eligible global and APJ participants to submit entries of digitally printed communications that have been created on the Qualified Products of FUJIFILM and FUJIFILM Business Innovation<sup>1</sup>, as follows:

	INNOVATION PRINT AWARDS 2026 APJ*	INNOVATION PRINT AWARDS 2026 GLOBAL
Participant Eligibility	Japan, Asia Pacific, Oceania	World Wide
FUJIFILM Qualified Products	<ul style="list-style-type: none"> <li>FUJIFILM Revoria Press™ Series Revoria Press™ Series (PC2120, PC1120, EC1100, EC2100 ,EC2100S, SC180, SC170, SC285, SC285S), Revoria Press™ E1-Series</li> <li>FUJIFILM Jet Press Series Jet Press 750S/HS, Jet Press 2160CFG, 2150CFG,1160CF, Jet Press FP790</li> <li>FUJIFILM Acuity Series Acuity LED Series, Acuity Ultra Series, Acuity Select Series, Acuity Prime</li> <li>ApeosPro Series</li> </ul>	<ul style="list-style-type: none"> <li>FUJIFILM Revoria Press™ Series Revoria Press™ Series (PC2120, PC1120, EC1100, EC2100 ,EC2100S, SC180, SC170, SC285, SC285S), Revoria Press™ E1-Series</li> <li>FUJIFILM Jet Press Series Jet Press 750S/HS, Jet Press 2160CFG, 2150CFG,1160CF, Jet Press FP790</li> <li>FUJIFILM Acuity Series Acuity LED Series, Acuity Ultra Series, Acuity Select Series, Acuity Prime Series</li> <li>ApeosPro Series</li> </ul>
Fuji Xerox Qualified Products	<ul style="list-style-type: none"> <li>Fuji Xerox Brand Products<sup>2</sup> (sold and maintained by FUJIFILM Business Innovation) Iridesse™ Production Press, Versant® Series, iGen® Series, Colour 1000i Press, Colour 800/1000 Press, PrimeLink® Series</li> </ul>	N.A.

*Note : All submissions from Japan, Asia Pacific, and Oceania using FUJIFILM Qualified Products will automatically qualify for both the APJ and Global Awards. Since the product list is based on the FUJIFILM Business Innovation Corp. official site, you might spot some items that aren't available locally.  
From 2027 onwards, only the Global Awards will be held, and submissions of works produced with Fuji Xerox Brand Products will no longer be accepted.*

## 2. ELIGIBILITY

The Awards is open only to all legal residents and entities as stated in Section 1 above. All individual participants must be 18 years of age or older at the time of entry. Employees of FUJIFILM, its affiliates and subsidiaries, and their immediate family or household members are not eligible to enter.

## 3. ENTRY SUBMISSIONS

Interested participants may enter into the Awards simply submitting a completed hardcopy Entry Form (as attached) together with four (4) sets of the printed material samples: (a) to your local FUJIFILM representative, or (b) directly to

**FUJIFILM Business Innovation New Zealand Ltd.**  
10-12 Landing Drive  
Auckland Airport  
Auckland 2022  
Attn : Graphic Communication Market Team

In addition:

- There is no restriction on the "date of print" for the submissions
- Winning entries from previous Innovation Print Awards are automatically not eligible for submission.

All physical copies of the Entry Form and sample materials must be received by FUJIFILM Business Innovation on or before the closing date stated in the Entry Form. Late submission requests will not be entertained.

## 4. MULTIPLE ENTRIES

Each participant is allowed to submit multiple entries, provided that:

- Each entry is submitted in accordance with the criteria set forth in Section 2; and
- The same application is not submitted in more than one (1) Application Category.

For the avoidance of doubt, a participant may submit the same entry in each of the Application Category and the Print Technology Category. In this case, the participant is only required to submit four (4) sets of the printed material samples.

## ENTRY CATEGORIES

### APPLICATION SECTORS

- Books
- Photobooks
- Brochures, Catalogues & Leaflets
- Multi-Piece Campaigns
- Wide Formate Applications
- Packaging
- Digital Labels
- Calendars
- Food/Drink Menus
- Art Production
- Direct Mail
- Creative Design
- Open Category

### PRINT TECHNOLOGY/ SUBJECTIVE BASIS SECTORS

- Sustainability
- Use of Specialty Colours
- Company Self Promotion
- Technology
- Business Effectiveness

## 5. CATEGORY AWARDS

The following awards<sup>3</sup> will be given in each of the APJ Awards and Global Awards:

- Best Innovation Award
- Winner in each Application Category
- 2nd Runner up Award in each Application Category
- Special Recognition Award

## 6. JUDGING CRITERIA

All winners will be selected by a team of distinguished, independent professionals from the Graphic Communications industry appointed by FUJIFILM Business Innovation. The judges will assess all entries using the following criteria:

# Rules & Regulations (cont'd)

- Output Quality (print quality and finishing quality)
- Degree of Innovation (includes use of Digital Technology, use of unique substrates or same materials in a new way)
- Business Effectiveness (successful business model, application led to business opportunities, shelf appeal)
- Overall Creativity (overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

All judges' decisions are final, and all awards will be given on the sole authority and discretion of the judges. No telephone calls or correspondence will be accepted from entrants inquiring on winners or judges' selections. Any entrant who fails to comply with any and all of these Rules and Regulations will be immediately disqualified and no appeal against any decision will be entertained.

## 7. AWARD WINNER ANNOUNCEMENT

Information about the winning entries will be shared with the public via press release and on the social media of FUJIFILM Business Innovation. Additionally, if required, each winner may be personally contacted by their local FUJIFILM representative.

## 8. FEES AND COSTS

No fee, purchase or payment of any kind is necessary to enter or win the Awards. For the avoidance of doubt, making a purchase will not improve a participant's chance of winning the Awards.

In any event, the participant acknowledges and agrees to assume all costs and expenses associated with the preparation and submission of entry materials. FUJIFILM Business Innovation will not be responsible for the shipping cost or any other costs associated with any submissions.

## 9. DISQUALIFICATION

An entrant's submission(s) in this and all other contests sponsored by FUJIFILM Business Innovation in the past, present or future will be automatically disqualified without notice or recourse if entrant promotes this Awards through unsolicited commercial e-mail or multiple repetitive postings. An entrant's submission(s) will be disqualified, at the sole discretion of FUJIFILM Business Innovation, if entrant attempts (a) to enter the Awards through any means other than as described in these Rules and Regulations, or (b) to disrupt the Awards, circumvent the terms and conditions of these Rules and Regulations, or in any way tamper with the Awards.

## 10. COPYRIGHT AND RE-USE AUTHORISATIONS

All print samples (both physical and/or hardcopies) that are submitted as part of the entry ("Entry Materials") will not be returned to the participants and shall become the property of FUJIFILM Business Innovation. The Entry Materials may be used in any way by FUJIFILM Business Innovation at its sole discretion and without payment or reimbursement of any kind to the entrant, including but not limited to marketing purposes.

Accordingly, by participating in the Awards and submitting the Entry Materials to FUJIFILM, each entrant hereby unreservedly consents to and provides its complete authorisation and permission for FUJIFILM Business Innovation to use the Entry Materials as stated herein in all countries in the world. Such authorisation and permission shall survive the termination of the Awards indefinitely. The entrants further agree that there is no time frame or frequency of use that would limit FUJIFILM Business Innovation's authority in this regard.

The entrants hereby warrant and represent that all necessary rights and licenses from all constituents and third parties including, but not limited to creative agencies and their clients, printing houses, photographers, illustrators, models, stock photo services, trademark holders, etc. are or will have been secured and certified by the time of the relevant submission. In addition, the acceptance of an award by an entrant shall constitute an express permission for FUJIFILM Business Innovation and its designees to use the winner's name and likeness for advertising, promotional and other purposes without additional compensation or notice to the maximum extent allowable by law.

## 11. USE OF PERSONAL INFORMATION

All information, including personal information submitted to FUJIFILM Business Innovation and its affiliates (whether within or outside of the jurisdiction in which the entrants reside) in connection with this Awards shall only be used for the purposes of the Awards as set out herein, and treated in accordance with FUJIFILM's privacy policy in the respective jurisdiction where the entrants reside.

By submitting its entries, the entrants acknowledge that, in respect of any personal information provided to FUJIFILM Business Innovation and/or its affiliates, whether provided by the entrants or provided on behalf of the entrants, the entrants:

- (a) are authorized to disclose such personal information;
- (b) consent to the disclosure, processing and use of such personal information to:
  - within the jurisdiction, and its affiliates outside the jurisdictions in which the entrants reside;
- (c) such disclosure complies with all applicable laws and regulations on privacy; and
- (d) shall defend and hold FUJIFILM Business Innovation free and harmless from any liability that may arise from claims or suits by third parties, including costs and expenses incidental thereto, in connection with its use of the personal information

## GENERAL CONDITIONS

The Awards is VOID WHERE PROHIBITED BY LAW and invalid in any Country, State or Province that requires the registration or licensing of such matters, unless FUJIFILM Business Innovation has registered the Awards in such Country, State or Province. The Awards and these Rules and Regulations shall be interpreted in accordance with the laws of Japan without regard to its conflict of laws principles.

Each entrant hereby agrees to:

- (a) Submit to the exclusive jurisdiction of the courts of Japan, and further agrees that any legal suit, action or proceeding arising out of or relating to the Awards shall be instituted in Japan;
- (b) Waive any objection to the venue of any such suit, action or proceeding and the right to assert that such forum is not a convenient forum; and
- (c) Release and hold harmless FUJIFILM Business Innovation and its respective subsidiaries, affiliates, officers, directors, employees and agents from any damage or liability of any kind arising from or in connection with the Awards, including but not limited to claims based upon the infringement of a third party's intellectual property rights or claims based upon the enjoyment of the Awards.

FUJIFILM Business Innovation is not responsible for any mail-in entries that are lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due. The sole purpose of this Awards is to promote digital printing innovation. For the avoidance of doubt, the Awards does not constitute an offer or obligation to entrants to buy any products or services from FUJIFILM Business Innovation.

<sup>1</sup> Any reference to FUJIFILM herein shall also include FUJIFILM Business Innovation and vice versa.

<sup>2</sup> Fuji Xerox has changed its name to FUJIFILM Business Innovation as of April 1, 2021. FUJIFILM Business Innovation continues to provide maintenance services with respect to products sold under the Xerox and Fuji Xerox brands.

Xerox, Xerox and Design, as well as Fuji Xerox, Fuji Xerox and Design are registered trademarks or trademarks of Xerox Corporation in Japan and/or other countries.

<sup>3</sup> FUJIFILM Business Innovation and the judges reserve the right to give additional awards apart from those stated in this list.

# **Entry Form**

V012026

## ENTRY INFORMATION

Title of Entry \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Company Postal Code \_\_\_\_\_ Country/Region \_\_\_\_\_

Digital Printing Press(es) used \_\_\_\_\_

Designer's Name (optional) \_\_\_\_\_

## CONTACT INFORMATION (OPTIONAL)

Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

Title / Role \_\_\_\_\_

## CATEGORY ENTERED

### APPLICATION SECTORS

- Books**  
(Any Publications, such as Education books, etc., usually published for sale)
- Photobooks**  
(Photo album in a book form, can be personalised to show a series of events)
- Brochures, Catalogues & Leaflets**  
(Booklets for product introduction, promotion or advertising, usually not for sale)
- Multi-Piece Campaigns**  
(Multiple applications made for the same purpose in one set)
- Wide Format Applications**  
(Long sheet paper, Banners or Size larger than A3)
- Packaging**  
(Packaging – folding cartons, rigid, or flexible packaging)

- Digital Labels**  
(Labels – all substrates)
- Calendars**  
(Days, Weeks, and Months calendar or timetable)
- Food/Drink Menus**  
(Menu at restaurant, coffee shop, etc.)
- Art Production**  
(Auction material, Creation, Painting reproduction, etc.)
- Direct Mail**  
(Includes invitations for company events or weddings, postcards and printed personalized)
- Creative Design**  
(Based on how an idea came about and been created into a printed material)
- Open Category**  
(Applications that cannot apply to the above)

### PRINT TECHNOLOGY/SUBJECTIVE BASIS SECTORS

- Sustainability**  
(Includes recycled media etc.)
- Use of Specialty Colours**  
(E.g. Pink, Gold, Silver, White, Clear, Red, etc.)
- Company Self Promotion**  
(Marketing piece to promote or publicise company activities including marketing pieces or sample kit)
- Technology**  
(Security Printing, Paper and Digital Together for example AR technology, etc.)
- Business Effectiveness**  
(Application contributed to successful business model/outcome – please fill details under 'Business Effectiveness')

## AGREEMENT TO THE RULES AND REGULATIONS

- I agree to the Rules and Regulations of the FUJIFILM Business Innovation's Innovation Print Awards.  
(Please be sure to complete all the fields before checking the box on the left.)



