

FUJIFILM Business Innovation Corp.

Corporate Profile 2025



A message from our top management



Driving Customer Business Transformation with IT and AI Technology

Naoki Hama

President and CEO
FUJIFILM Business Innovation Corp.

For several decades, FUJIFILM Business Innovation has played a pivotal role as a trusted partner to our customers, helping them embrace digital transformation (DX) and achieve growth. Resolving societal issues, understanding our customers' needs, and helping them in solving business challenges is our unwavering mission. By combining our extensive expertise in business transformation with the strategic use of digital technologies, we have enabled the effective utilization of our customers' knowledge and information to empower their people to demonstrate creativity, unleash potential and fuel growth. In light of evolving workstyles, creating flexible yet innovative workplaces allow an individual's capability and creativity to flow readily at any time, regardless of location. We understand there is pressing need for our customers to enjoy smooth workflow and quick decision-making, so we are shifting our business focus towards so-called "Business DX," or digital transformation. With that ultimate goal in mind, we have been proactively increasing our investments in growth designed to

strengthen our solutions and services and have built frameworks that enable us to provide the widest range of high-quality solutions and services. Currently, we are channeling our efforts into further expanding the value that we can provide and utilizing proprietary Fujifilm Group IT and AI technologies. We aim to help customers transform their businesses, implementing IT and AI technologies - our company's growth drivers - into the products and services offered by our Business Solutions, Office Solutions, and Graphic Communications fields. As a member of the Fujifilm Group, we will continue to embody the Group Purpose of "Giving our world more smiles" by providing valuable products and services, while leveraging Fujifilm Group technology, infrastructure, and other business platforms to maximize potential synergies. We will strive to make great strides in our quest to serve as a vital and trusted business innovation partner by advancing ongoing internal reforms and driving fresh technological innovation.

Fujifilm Group's Purpose

Giving our world more smiles

We bring diverse ideas, unique capabilities,
and extraordinary people together to change the world.

Our Mission

Driving Business Innovation

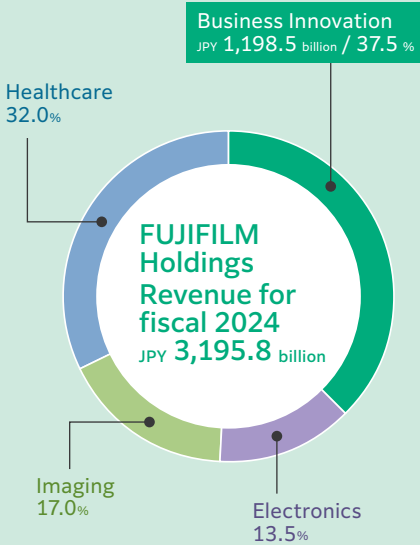
This mission embodies our commitment to continuously innovate and extend new frontiers that help businesses grow. We do this by;

- Providing outstanding products, services and solutions
- Optimizing customer's business processes across all work environments
- Implementing workflows that enable effective sharing of information and knowledge, thus allowing customer to further leverage on their organizational strengths

Business Summary

Our goal is to help our customers grow their businesses and resolve their business challenges in various aspects by optimizing their overall work processes and strengthening their customer relationships. We are enabling work styles unconstrained by time or location to support the changing work styles and operating processes.

Major business domains of FUJIFILM Business Innovation



Business Solutions

Providing document services— which include system integration, cloud services, management of multifunction devices, and Business Process Outsourcing of mission-critical processes—, tailored to various industries or business processes to meet business challenges.



Office Solutions

Providing office equipment such as multifunction devices and printers as well as related solutions.



Graphic Communications

Graphic communication offers analog offset printing, digital printing using both inkjet and dry toner, and DX solutions—from content creation to delivery— through the use of workflow software.

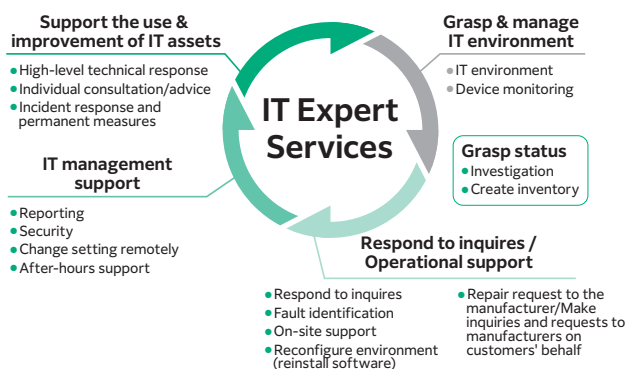


Cutting-edge solutions and services to optimize business processes.

IT Expert Services: Provides end-to-end support throughout the IT asset lifecycle, from IT advisory and operations to maintenance and support.

We manage IT assets, support daily operations, and assist in system recovery. This ensures a stable IT environment, reducing your IT team's workload, and enhancing employee productivity by resolving issues promptly. Tailored to your specific needs, our scalable, subscription-based model can start with just a few PCs.

FUJIFILM IWpro: A cloud service enabling all businesses, especially the small and medium-sized businesses to integrate and maximise their existing systems to drive productivity and business growth. Optimizes inbound and outbound operations for various media in the cloud. Use FUJIFILM IWpro as a starting point to connect multiple existing systems and collaborate with internal and external members.



Our global sales regions

FUJIFILM Business Innovation continues to expand its sales region worldwide, in addition to the Asia-Pacific region where its direct sales offices are located.



Europe

Circular Manufacturing Center (the Netherlands)



Circular Manufacturing Center Promotes resource circulation in Europe.

Japan

Yokohama Minatomirai Center (Kanagawa, Japan)



Aiming at fulfilling market needs swiftly by strengthening ties with customers, the Center reinforces R&D functions through cross-divisional collaboration, shortening product development lead time, and streamlining R&D costs.

Ebina Center (Kanagawa, Japan)



Principal site to develop multifunction devices, production printers and related products, as well as to establish manufacturing technologies.

Takematsu Center (Kanagawa, Japan)



Develops and manufactures imaging materials for multifunction devices and printers.

FUJIFILM Manufacturing Corp.

An affiliate company established in January 2010. It is responsible for prototyping and manufacturing office equipment, printing devices and related products, as well as their components and consumables.

- **Headquarters** (located in FUJIFILM Business Innovation Ebina Center)

- **Takematsu Center** (located in FUJIFILM Business Innovation Takematsu Center)

Manufactures ground toner and photoreceptors, providing key component materials that support the image quality and reliability of FUJIFILM Business Innovation products.

- **Suzuka Center**



Manufactures key components including electronic and optical parts for multifunction devices. Also, the Center incorporates a resource recycling production system, where new products are assembled utilizing reused

components that FUJIFILM Business Innovation guarantees quality and performance equivalent to brand new components.

- **Toyama Center**



State-of-the-art plant for manufacturing toner based on emulsion aggregation (EA) method.

Sales bases

32 direct sales locations in Japan



23 sales companies in **15** countries and regions in the Asia Pacific and the United States



R&D/manufacturing bases

5 bases in Japan

2 bases in China and Vietnam

2 reuse and recycling bases in China and the Netherlands





Asia Pacific

FUJIFILM Eco-Manufacturing (Suzhou) Corp.



Recycles used products.

FUJIFILM Manufacturing Hai Phong Co., Ltd.



The production base in Hai Phong, Vietnam, produces low-end LED printers and others.

FUJIFILM Manufacturing Shenzhen Corp.



The production base in Shenzhen, China, produces laser printers, multifunction devices and consumables.

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Singapore)



Corporate support and shared services hub for the Asia-Pacific region.

Awards from Keypoint Intelligence, the leading independent provider of test services for the print industry



BLI Winter 2022 A3 Pick Award
Outstanding 70-ppm Color A3 MFP
Product : Apeos C7070



BLI 2023 A4 Pick Award
Product: Apeos C4030

BLI Security Validation Testing 2024-2026

FUJIFILM
Apeos Firmware Platform v21.5



FUJIFILM
Apeos Firmware Platform v1.0



BLI 2022 PRO Award
Outstanding High-Volume CMYK+ Production Device
Product : Revoria Press™ PC1120



BLI 2023 Apeos C5240
Product: Apeos C5240

Product: Apeos C7070 / C6570 / C5570 / C4570 / C3570 / C3070 / C3060 / C2560 / C2060 / 5570 / 4570 / 3560 / 3060 / 2560 / C4030 / C3530 / 5330 / 4830 ApeosPrint C4030 / C3530 / 5330 / 4830

Product: Apeos C7071 / C6571 / C5571 / C4571 / C3571 / C3071 / C2571 / C3567 / C3067 / C2567 / C3061 / C2561 / C2061

Corporate Overview

Name	FUJIFILM Business Innovation Corp.
Headquarters	9-7-3 Akasaka, Minato-ku, Tokyo 107-0052, JAPAN
Telephone	+81-3-6271-5111
President and CEO, Representative Director	Naoki Hama
Date of establishment	February 20, 1962
Capital	20 billion yen
Number of employees	31,577 / 4,294 (consolidated / unconsolidated, as of May 2025)
Business sites	Headquarters: Tokyo Research: Yokohama (Kanagawa, Japan) Development/manufacturing: Japan: Yokohama, Ebina, Takematsu (Kanagawa), Suzuka (Mie), Namerikawa (Toyama) Overseas: Shenzhen, Suzhou (China), Hai Phong (Vietnam), Tilburg (the Netherlands) and others



History

- 1962 **Fuji Xerox established**
Established as a joint venture between Fuji Photo Film and Rank Xerox capitalized at 200 million yen
- 1965 **Began overseas expansion, starting with the Philippines**
Since then, it has expanded its business across the Asia-Pacific region
- 1971 Acquired Takematsu Plant from Fuji Photo Film and Iwatsuki Plant from Iwatsuki Kohki, **establishing an integrated manufacturing and sales organization**
- 1978 Launched the **"Fuji Xerox 3500"**, a compact, high-speed, high-performance copy machine
- 1991 Established Fuji Xerox Asia Pacific in Singapore as the regional headquarters for the Asia-Pacific region
- 1992 Launched the full-color digital copy machine **"A color 635/630"**
- 1995 Established a production facility in Shenzhen, China
- 2000 Achieved resource recycling rate of 99.5% through zero-waste system for the first time in the Japanese industry
- 2001 **Consolidated to Fuji Photo Film Group with equity increase to 75% owned by Fuji Photo Film and 25% by Xerox Corporation**
- 2008 Established an integrated recycling system in China
- 2010 Established the Fuji Xerox R&D Square at Yokohama, Japan
- 2012 Established a production facility in Hai Phong, Vietnam
- 2019 FUJIFILM Holdings Corporation acquired (including through its subsidiaries) the entire 25 percent stake in Fuji Xerox from Xerox Corporation (including from its subsidiaries) and made Fuji Xerox a wholly owned subsidiary
- 2021 **Changed the corporate name to FUJIFILM Business Innovation Corp. Began sales of Fujifilm-branded products to countries other than Japan and the Asia-Pacific**
- 2022 Established FUJIFILM Digital Solutions to embark on marketing and implementation support of ERP systems centered around Microsoft Dynamics 365
- 2024 Established the Circular Manufacturing Center at FUJIFILM Manufacturing Europe B.V. in the Netherlands

Affiliates in Japan

< Sales >

FUJIFILM Business Innovation Japan Corp.

Responsible for all sales operations in Japan

< Other affiliates >

FUJIFILM System Services Corp.

Provides business process outsourcing services

FUJIFILM Printing Systems Corp.

Conducts wholesaling of office laser printers

FUJIFILM Service Creative Corp.

Sales contract and management operations, finance, and accounting operations, call center operations, and others.

FUJIFILM Service Link Corp.

Provides document-related services

FUJIFILM Pacific Business Consulting Corp.

Marketing and implementation support of ERP systems centered around Microsoft Dynamics 365 as well as other business solutions

FUJIFILM Cloud Corp.

Support for implementation, operation and maintenance of cloud services with a focus on Microsoft Azure and Amazon Web Services

FUJIFILM Graphic Solutions Corporation

Sales and marketing company of printing materials, related equipment, software, and technical services

FUJIFILM RIPCORD G.K.

Provides document digitization and DX (Digital Transformation) services through automation and system integration for data utilization

FUJIFILM Manufacturing Corp.

Develops prototypes and manufactures office equipment, printing devices and related products, as well as their components and consumables

Global Procurement Partners Corp.

Provide procurement services for raw materials and parts used in the manufacture of office products and production printers

FUJIFILM International Trading Corp.

Handles the import, export, and sales of parts, consumables, molds, and jigs and tools

Affiliates in other countries/regions

<Asia>

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Singapore)

FUJIFILM Business Innovation Singapore Pte. Ltd.

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Malaysia Operations)

FUJIFILM Business Innovation Thailand Co., Ltd.

FUJIFILM Business Innovation Philippines Corp.

FUJIFILM Business Innovation Vietnam Co., Ltd.

FUJIFILM Manufacturing Hai Phong Co., Ltd.

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Myanmar Branch)

Branch Of FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Cambodia)

PT. Astra Graphia, Tbk. (Indonesia)

FUJIFILM Business Innovation (China) Corp.

FUJIFILM Eco-Manufacturing (Suzhou) Corp.

FUJIFILM Manufacturing Shenzhen Corp.

FUJIFILM Business Innovation Hong Kong Limited

FUJIFILM Procurement Hong Kong Limited.

FUJIFILM Business Innovation Korea Co., Ltd

FUJIFILM Business Innovation Taiwan Co., Ltd.

<Oceania>

FUJIFILM Business Innovation Australia Pty Ltd

FUJIFILM Data Management Solutions Pty Ltd (Australia)

FUJIFILM MicroChannel Services Pty Ltd (Australia)

FUJIFILM Business Innovation New Zealand Limited

FUJIFILM CodeBlue Limited (New Zealand)

<Others>

FUJIFILM ETG Global Inc. (Turkey)

FUJIFILM