

FUJIFILM Business Innovation Corp.

Corporate Profile 2026



A message from our top management

Driving Transformation with Our Customers to Accelerate Growth

Naoki Hama

President
FUJIFILM Business Innovation Corp.



For several decades, FUJIFILM Business Innovation has played a pivotal role as a trusted partner to our customers, helping them embrace digital transformation (DX) and achieve growth. Resolving societal issues, understanding our customers' needs, and helping them in solving business challenges is our unswerving mission. By combining our extensive expertise in business transformation with the strategic use of digital technologies, we have enabled the effective utilization of our customers' knowledge and information to empower their people to demonstrate creativity, unleash potential and fuel growth. In light of evolving workstyles, creating flexible yet innovative workplaces allows an individual's capability and creativity to flow readily at any time, regardless of location. Building on technologies that support the effective use of information and on insights gained through solving our customers' challenges, we have continuously introduced new products and services that leverage advanced technologies such as AI. By deeply understanding our customers' operations and embedding AI directly into their business processes, we have delivered tangible results, including shorter processing times and improved accuracy. Going forward, we will continue to harness AI technologies to help our customers create business environments in which data can be fully utilized, while

promoting faster decision-making as well as the automation and streamlining of operations. Furthermore, we will support our customers in transforming their information assets into new business opportunities, thereby strongly driving value creation and sustainable growth.

In addition, with the aim of achieving sustainable business growth and contributing to the realization of a sustainable society, we have continuously implemented initiatives to promote resource circulation across the entire product lifecycle since 1995, based on our recycling policy. Through long-standing efforts such as remanufacturing processes and the reuse of parts, we have worked to reduce environmental impact and make effective use of resources. Going forward, we will further advance these initiatives by strengthening remanufacturing processes and developing products that help reduce environmental impact, thereby contributing to creating value for society while supporting the realization of a circular economy and sustainable growth.

As a member of the Fujifilm Group, we will continue to act in accordance with the Group Purpose of "Giving our world more smiles." Through ongoing challenges to deliver new value to society, we will support our customers' transformation, grow together with them, and help shape the future.

Fujifilm Group's Purpose

Giving our world more smiles

We bring diverse ideas, unique capabilities,
and extraordinary people together to change the world.

Our Mission

Driving Business Innovation

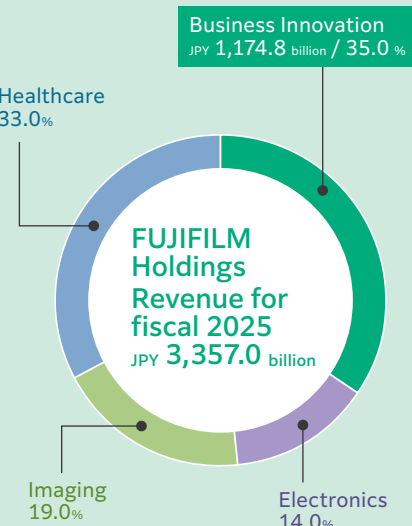
This mission embodies our commitment to continuously innovate and extend new frontiers that help businesses grow. We do this by;

- Providing outstanding products, services and solutions
- Optimizing customer's business processes across all work environments
- Implementing workflows that enable effective sharing of information and knowledge, thus allowing customer to further leverage on their organizational strengths

Business Summary

Our goal is to help our customers grow their businesses and resolve their business challenges in various aspects by optimizing their overall work processes and strengthening their customer relationships. We are enabling work styles unconstrained by time or location to support the changing work styles and operating processes.

Major business domains of FUJIFILM Business Innovation



Business Solutions

Provides problem-solving solutions and services—such as system integration, cloud services, support for ERP system implementation, and business process outsourcing—tailored to the specific characteristics of each industry and business operation.



Office Solutions

Provides document-related office solutions through the sale and maintenance of multifunction devices (MFPs) and printers, with robust security as its key strength.



Graphic Communications

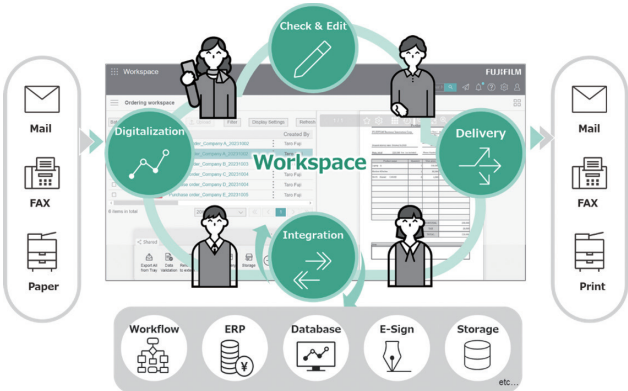
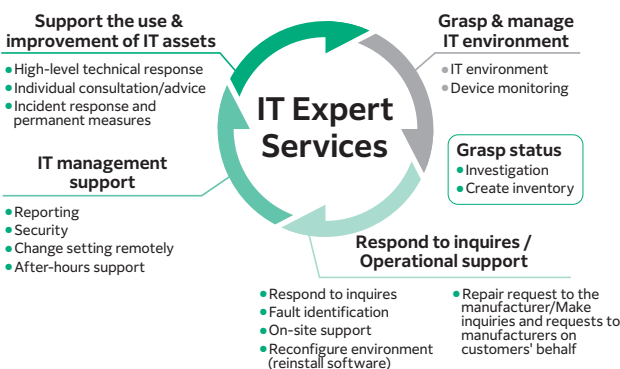
Provides value in the fields of commercial printing and communications through equipment and materials related to digital and analog printing.



Cutting-edge solutions and services to optimize business processes.

IT Expert Services: Supports the entire workflow—from document import to data extraction, editing, and output. Using a cloud-based workspace as a hub, it enables collaboration by allowing internal and external team members to share information. With enhanced AI capabilities, it promotes the effective use of information accumulated within the company.

FUJIFILM IWpro: IT support services for SMEs. From IT asset management to support for improving IT environments, we provide one-stop solutions tailored to our customers' needs, helping them create a secure and reliable IT environment.



Our global business locations

In addition to the Asia-Pacific region, where many of its business operations are based, FUJIFILM Business Innovation continues to expand its global presence.

Europe

Circular Manufacturing Center (the Netherlands)



Promotes resource circulation in Europe.



Japan

Yokohama Minatomirai Center (Kanagawa, Japan)



With the goal of responding swiftly to market needs by strengthening our engagement with customers, we are working to shorten product development lead times through integrated collaboration across functions, while also advancing research and development and enhancing business processes with a view to implementing AI.

Ebina Center (Kanagawa, Japan)



The primary site responsible for the development of MFPs, production printers, and related products, as well as the development of manufacturing.

Takematsu Center (Kanagawa, Japan)



Develops and manufactures imaging materials for MFPs and printers.

FUJIFILM Manufacturing Corp.

Responsible for the prototyping and manufacturing of MFPs, production printers, and related products, as well as their parts and consumables.

- **Headquarters**
(located in FUJIFILM Business Innovation Ebina Center)

- **Takematsu Center**
(located in FUJIFILM Business Innovation Takematsu Center)

Manufactures pulverized toner and photoreceptors, providing key component materials that support the image quality and reliability of FUJIFILM Business Innovation products.

- **Suzuka Center**



Manufactures key components including electronic and optical parts for multifunction devices. Also, the Center incorporates a resource recycling production system, where new products are assembled utilizing reused components that FUJIFILM Business Innovation guarantees quality and performance equivalent to brand new components.

- **Toyama Center**



Manufactures toner for MFPs and printers using the EA (emulsion aggregation) process at a facility equipped with state-of-the-art plant technology.

Sales bases

33 direct sales locations in Japan

23 sales companies in **15** countries and regions in the Asia Pacific and the United States



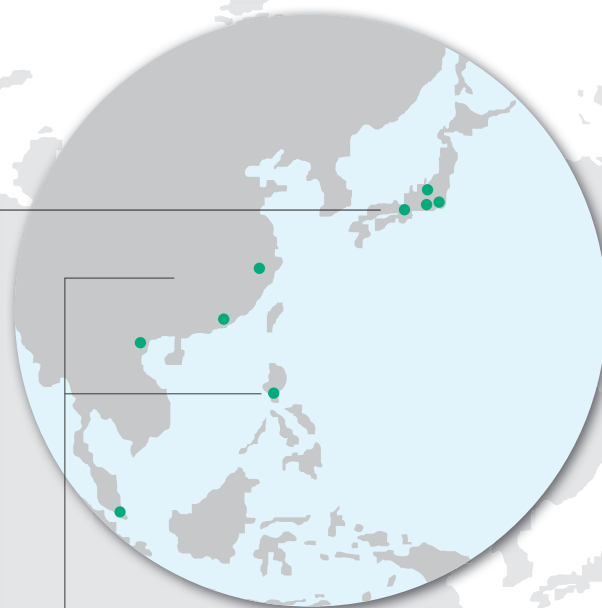
R&D/manufacturing bases

5 bases in Japan

2 bases in China and Vietnam

3 reuse and recycling bases in China, The Netherlands and Philippines





Asia Pacific

FUJIFILM Eco-Manufacturing (Suzhou) Corp.



The production facility in China that recovers and recycles used products collected by our company into valuable resources.

FUJIFILM Manufacturing Shenzhen Corp.



The production base in Shenzhen, China, produces MFPs, printers, multifunction devices and consumables.

FUJIFILM Manufacturing Hai Phong Co., Ltd.



A production facility located in Hai Phong, Vietnam, that manufactures MFPs, printers, and other products.

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Singapore)



Corporate support and shared services hub for the Asia-Pacific region.

Circular Manufacturing Center (Philippines)



The production facility that promotes resource recycling in the Asia-Pacific region.



Awarded Products:
Revoria Press™ EC2100S / EC2100
Revoria Press™ SC285S / SC285



reddot winner 2026

Awarded Products:
Revoria Press™ PC2120
Revoria Press™ EC2100S / EC2100
Revoria Press™ SC285S / SC285



Awarded Products:
Apeos C3061 Series
Apeos C3067 Series

Corporate Overview

Name	FUJIFILM Business Innovation Corp.
Headquarters	9-7-3 Akasaka, Minato-ku, Tokyo 107-0052, JAPAN
Telephone	+81-3-6271-5111
President	Naoki Hama
Date of establishment	February 20, 1962
Capital	20 billion yen
Number of employees	31,608 / 5,946 (consolidated / unconsolidated, as of March, 2026)
Business sites	Headquarters: Tokyo Research: Yokohama (Kanagawa, Japan) Development/manufacturing: Japan: Yokohama, Ebina, Takematsu (Kanagawa), Suzuka (Mie), Namerikawa (Toyama) Overseas: Shenzhen, Suzhou (China), Hai Phong (Vietnam), Tilburg (the Netherlands), Laguna (Philippines) and others



History

- 1962 **Fuji Xerox established**
Established as a joint venture between Fuji Photo Film and Rank Xerox capitalized at 200 million yen
- 1965 **Began overseas expansion, starting with the Philippines**
Since then, it has expanded its business across the Asia-Pacific region
- 1971 Acquired Takematsu Plant from Fuji Photo Film and Iwatsuki Plant from Iwatsuki Kohki, **establishing an integrated manufacturing and sales organization**
- 1978 Launched the **"Fuji Xerox 3500"**, a compact, high-speed, high-performance copy machine
- 1991 Established Fuji Xerox Asia Pacific in Singapore as the regional headquarters for the Asia-Pacific region
- 1992 Launched the full-color digital copy machine **"A color 635/630"**
- 1995 Established a production facility in Shenzhen, China
- 2000 Achieved resource recycling rate of 99.5% through zero-waste system for the first time in the Japanese industry
- 2001 **Consolidated to Fuji Photo Film Group with equity increase to 75% owned by Fuji Photo Film and 25% by Xerox Corporation**
- 2008 Established an integrated recycling system in China
- 2010 Established the Fuji Xerox R&D Square at Yokohama, Japan
- 2012 Established a production facility in Hai Phong, Vietnam
- 2019 FUJIFILM Holdings Corporation acquired (including through its subsidiaries) the entire 25 percent stake in Fuji Xerox from Xerox Corporation (including from its subsidiaries) and made Fuji Xerox a wholly owned subsidiary
- 2021 **Changed the corporate name to FUJIFILM Business Innovation Corp.**
Began sales of Fujifilm-branded products to countries other than Japan and the Asia-Pacific
- 2022 Established FUJIFILM Digital Solutions to embark on marketing and implementation support of ERP systems centered around Microsoft Dynamics 365
- 2024 Established the Circular Manufacturing Center at FUJIFILM Manufacturing Europe B.V. in the Netherlands
- 2026 Established the Circular Manufacturing Center in Philippines

Affiliates in Japan

< Sales >

FUJIFILM Business Innovation Japan Corp.

Responsible for all sales operations in Japan

< Other affiliates >

FUJIFILM System Services Corp.

Provides business process outsourcing services

FUJIFILM Printing Systems Corp.

Conducts wholesaling of office laser printers

FUJIFILM Service Creative Corp.

Sales contract and management operations, finance, and accounting operations, call center operations, and others.

FUJIFILM Service Link Corp.

Provides document-related services

FUJIFILM Pacific Business Consulting Corp.

Marketing and implementation support of ERP systems centered around Microsoft Dynamics 365 as well as other business solutions

FUJIFILM Cloud Corp.

Support for implementation, operation and maintenance of cloud services with a focus on Microsoft Azure and Amazon Web Services

FUJIFILM Graphic Solutions Corporation

Sales and marketing company of printing materials, related equipment, software, and technical services

FUJIFILM RIPCORD G.K.

Provides document digitization and DX (Digital Transformation) services through automation and system integration for data utilization

FUJIFILM Manufacturing Corp.

Develops prototypes and manufactures office equipment, printing devices and related products, as well as their components and consumables

Global Procurement Partners Corp.

Provide procurement services for raw materials and parts used in the manufacture of office products and production printers

FUJIFILM International Trading Corp.

Handles the import, export, and sales of parts, consumables, molds, and jigs and tools

Affiliates in other countries/regions

<Asia>

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Singapore)

FUJIFILM Business Innovation Singapore Pte. Ltd.

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Malaysia Operations)

FUJIFILM Business Innovation Thailand Co., Ltd.

FUJIFILM Business Innovation Philippines Corp.

FUJIFILM Business Innovation Vietnam Co., Ltd.

FUJIFILM Manufacturing Hai Phong Co., Ltd.

FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Myanmar Branch)

Branch Of FUJIFILM Business Innovation Asia Pacific Pte. Ltd. (Cambodia)

PT. Astra Graphia, Tbk. (Indonesia)

FUJIFILM Business Innovation (China) Corp.

FUJIFILM Eco-Manufacturing (Suzhou) Corp.

FUJIFILM Manufacturing Shenzhen Corp.

FUJIFILM Business Innovation Hong Kong Limited

FUJIFILM Procurement Hong Kong Limited.

FUJIFILM Business Innovation Korea Co., Ltd

FUJIFILM Business Innovation Taiwan Co., Ltd.

<Oceania>

FUJIFILM Business Innovation Australia Pty Ltd

FUJIFILM Data Management Solutions Pty Ltd (Australia)

FUJIFILM MicroChannel Services Pty Ltd (Australia)

FUJIFILM Business Innovation New Zealand Limited

FUJIFILM CodeBlue Limited (New Zealand)

<Others>

FUJIFILM ETG Global Inc. (Turkey)

