



# Smarter Technology for a Healthier Tomorrow

# Healthcare Innovation Starts Here

**Healthcare is transforming** — and today's providers are expected to deliver exceptional patient care while managing increasing administrative demands, cost pressures, and rising expectations from patients and regulators.

At FUJIFILM Business Innovation Australia, we help healthcare organisations build connected digital ecosystems where people, processes, and technology can look to work seamlessly together. Our solutions are designed to streamline operations, reduce manual workload, enhance communication, and improve outcomes across the entire care continuum.

With health services providers being the top sector to report notifiable data breaches under the Australian Notifiable Data Breaches scheme in the second half of 2024<sup>1</sup>, protecting systems and patient data seems to be more critical than ever.

## Supporting Every Corner of Healthcare



From large hospitals to local clinics, every healthcare provider has unique challenges—and we aim to meet them all with our solutions. FUJIFILM Business Innovation Australia seeks to support digital transformation across the entire care spectrum with smart, scalable technologies that drive real results.



**Public Hospitals**



**Aged Care and Palliative Care Facilities**



**Medical Specialists**



**Pathology and Radiology Providers**



**General Practices and Clinics**



**Private Hospitals and Day Surgeries**



**Allied Health Services**

# What We Look to Help with

## Digitise and Streamline Healthcare Operations

Reduce reliance on paper and manual processes with the view to improve accuracy, speed, and patient service.

-  Automate admissions, onboarding and referral workflows.
-  Capture and classify patient records at the point of entry.
-  Enable digital mailroom processing to help streamline document handling.
-  Simplify finance tasks with accounts payable automation.
-  Integrate with core systems like webPAS and patient administration platforms.

## Enable Compliance and Information Security

Safeguard sensitive data and support regulatory compliance across the organisation.

-  Enforce access controls, secure print, and document encryption.
-  Maintain audit trails and automate retention policies.
-  Support Australian privacy regulations.
-  Strengthen governance with policy-based information management.

## Elevate Patient Experience with Digital Engagement

Improve communication and look to streamline the patient journey through digital platforms.

-  Deploy eForms for registrations, consents, and feedback.
-  Send automated SMS reminders for appointments.
-  Provide secured online access to patient information.
-  Support a more personalised and convenient care experience.

## Optimise Clinical Information Management

Deliver fast access to critical clinical data across care teams and departments that is secured.

-  Automatically capture documents from paper, imaging, and lab sources.
-  Store structured records within EHR and ECM systems.
-  Enable access to patient information from any location.
-  Support integrated clinical workflows for more informed care delivery.

## Empower Insight-Driven Care Decisions

Use data and analytics to improve operational performance and patient outcomes.

-  Track and report on clinical and operational KPIs.
-  Identify gaps in care or service delivery using process intelligence.
-  Provide visibility into patient flow and system performance.
-  Enable continuous improvement with real-time insights.

## Build Resilience and Operational Continuity

Set up a foundation that is secured and scalable to support care delivery with minimal interruptions.

-  Implement managed IT, cloud, and infrastructure services.
-  Enable print-on-demand with secure, trackable document handling.
-  Automate staff onboarding and offboarding workflows.
-  Maintain system uptime and readiness with business continuity solutions.

# How We Work with Healthcare Organisations

**Every healthcare organisation is unique** — and so is our approach. We work closely with you to understand your specific needs, challenges and goals, then tailor solutions with the aim to fit your environment and priorities. From initial consultation through to solution design, implementation, training and ongoing support, we partner with you every step of the way to ensure lasting impact across your entire healthcare ecosystem.

## Ready for a Digital Check-up?

Discover how FUJIFILM Business Innovation Australia can help your care facility flourish today.



“Better integrating digital technology into everyday practice could save more than an estimated \$5 billion a year and ease pressures on our healthcare system.”<sup>2</sup>



<sup>1</sup> Office of the Australian Information Commissioner (2024). Notifiable data breaches report, July to December 2024, Retrieved from: <https://www.oaic.gov.au/privacy/notifiable-data-breaches/notifiable-data-breaches-publications/notifiable-data-breaches-report-july-to-december-2024>

<sup>2</sup> Australian Government Productivity Commission (2024). Leveraging digital technology in healthcare: research paper. Retrieved from: <https://www.pc.gov.au/research/completed/digital-healthcare/digital-healthcare.pdf>

[fujifilm.com/fbau](https://fujifilm.com/fbau)

**FUJIFILM**

**FUJIFILM Business Innovation Australia Pty Ltd**  
8 Khartoum Road MACQUARIE PARK NSW 2113 Australia  
Contact us at [fujifilm.com/fbau](https://fujifilm.com/fbau) or 13 14 12

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