FUJIFILM
Value from Innovation

INNOVATION PRINT AWARDS

APJ Innovation Print Awards 2025

Discover winning applications from all over the world

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Welcome to Fujifilm Global Innovation Print Awards 2025

I am so excited to welcome you to this year's awards. This is the second year we are accepting submissions from all over the world, showcasing innovation and creativity across different cultures and regions.

2025 marks a significant year as it is the first year we are entering after adding two new 5-colour engine production presses to our lineup: the Revoria Press EC2100S and Revoria Press SC285S. These presses are equipped with a print engine capable of using Specialty Toner, adding more value to your projects. Our Revoria presses now offer not just productivity and reliability, but also specialty colours to boost creativity and vibrancy. Specialty colours not only expand the capabilities of print owners but also allow brand owners, designers, and creative agencies to add life and embellishment effects to their art pieces.

Your submissions have consistently shown how Fujifilm technology transforms print businesses, bringing new ideas and applications that open fresh opportunities. Each year, your exceptional work pushes the boundaries of print, raising standards and inspiring your peers.

We thank you for your unwavering support. With our complete lineup of toner and inkjet production presses (Revoria Press Series, Jet Press Series, Acuity Series and ApeosPro Series), we are proud to be a part of your business transformation journey. Let's grow together as a global community and celebrate creativity, innovation, and technology in the print industry. I eagerly anticipate the outstanding entries from our valued Fujifilm Graphic Communications customers, as well as designers and creative agencies.

See you soon!

With my best regards

Hiroshi Kida

Hiroshi Kida
Corporate Vice President and Director
Executive General Manager
Graphic Communication Division
FUJIFILM Business Innovation Corp.

WHY ENTER THE INNOVATION PRINT AWARD?

Seize the opportunity for self promotion, with the winners' logos and winning applications to be published in the annual Innovation Print Awards Winners' Book

Winning applications will be showcased in FUJIFILM Business Innovation Graphic Communications in Tokyo, Japan and across the region in Graphic Communications industry events

All winning entries will be automatically entered into the Asian Print Awards*

- ☐ Please submit four (4) samples per each application entry, along with one Entry Form per submitted application.
- ☐ Carefully select samples of your best work and complete the Entry Form.
  Check that the details are accurate and legible.
  (Remember that the information you supply will be used in the Innovation Print Awards Winners Book)
- ☐ If you are sending more than one parcel, please mark 1/3, 2/3, etc.
- ☐ Entries must be received by **20th June, 2025** 5pm (Kuala Lumpur, Malaysia Time , GMT+8)
- ☐ Please send entries through your country representative to the following address:

FUJIFILM Business Innovation Asia Pacific Pte. Ltd.
Ground Floor, Axis Business Park, Block C,
No. 10, Jalan Bersatu 13/4,
46200 Petaling Jaya, Selangor, Malaysia.
Attn : Graphic Communication Go-to-Market Team

Should there be any queries, please contact your country representative
GC Marketing at shm-fbmy-GC.GTMMkt@fujifilm.com

REMARKS

- THIS COMPETITION IS OPEN TO PRINTERS, DESIGNERS, CLIENTS AND CORPORATE IN-PLANTS.
- NO ENTRIES WILL BE RETURNED DUE TO THE LARGE VOLUME OF ENTRIES RECEIVED FOR THE INNOVATION PRINT AWARDS*.
- YOU CAN ENTER AS MANY TIMES IN AS MANY DIFFERENT CATEGORIES AS YOU LIKE.
- WE CAN ACCEPT PHOTOCOPIES OF THE ENTRY FORM(S).
- YOU MUST ENSURE THE ENTRY FORM(S) PROVIDE ALL THE CORRECT AND RELEVANT INFORMATION.

*Please note that only entries from Japan and Asia Pacific regions are eligible for the Asian Print Awards.

JUDGING CRITERIA

- **OUTPUT QUALITY**
  (Print quality and finishing quality)
- **DEGREE OF INNOVATION**
  (Includes Use of Digital Technology, use of unique substrates or same materials in a new way)
- **BUSINESS EFFECTIVENESS**
  (Successful business model, application led to business opportunities, shelf appeal)
- **OVERALL CREATIVITY**
  (Overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

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Rules & Regulations

By participating in the Awards, entrants agree to be bound by these official rules and regulations and the decisions of FUJFILM Business Innovation and wavie any right to claim ambiguity in the Awards or the Awards rules.

FUJIFILM Business Innovation reserves the right to amend this Rules and Regulations at FUJIFILM Business Innovation's discretion. Any cancellation or changes will be communicated to entrants.

1. QUALIFICATION CRITERIA

The Innovation Print Awards (the "Awards") welcomes all eligible global and APJ participants to submit entries of digitally printed communications that have been created on the Qualified Products of FUJIFILM and FUJIFILM Business Innovation[1], as follows:

	APJ INNOVATION PRINT AWARD 2025*	GLOBAL INNOVATION PRINT AWARD 2025
Participant Eligibility	Japan, Asia Pacific, Australasia	World Wide
FUJIFILM Qualified Products	• FUJIFILM Revoria Press™ Series Revoria Press™ Series (PC1120, EC1100, EC2100 ,EC2100S, SC180, SC170, SC285, SC285S), Revoria Press™ E1-Series • FUJIFILM Jet Press Series Jet Press 750S/HS, Jet Press 1160CF • FUJIFILM Acuity Series Acuity LED Series, Acuity Ultra Series, Acuity Select Series, Acuity Prime • ApeosPro Series	• FUJIFILM Revoria Press™ Series Revoria Press™ Series (PC1120, EC1100, EC2100 ,EC2100S, SC180, SC170, SC285, SC285S), Revoria Press™ E1-Series • FUJIFILM Jet Press Series Jet Press 750S/HS, Jet Press 1160CF • FUJIFILM Acuity Series Acuity LED Series, Acuity Ultra Series, Acuity Select Series, Acuity Prime • ApeosPro Series
Fuji Xerox Qualified Products	• Fuji Xerox Brand Products[2] (sold and maintained by FUJIFILM Business Innovation) Iridesse™ Production Press, Versant® Series, iGen® Series, Colour 1000i Press, Colour 800/1000 Press, PrimeLink® Series	N.A.

**All submissions from Japan and Asia Pacific using FUJIFILM Qualified Products will automatically qualify for both the APJ and Global Awards.*

2. ELIGIBILITY

The Awards is open only to all legal residents and entities as stated in Section 1 above. All individual participants must be 18 years of age or older at the time of entry. Employees of FUJIFILM, its affiliates and subsidiaries, and their immediate family or household members are not eligible to enter.

3. ENTRY SUBMISSIONS

Interested participants may enter into the Awards simply submitting a completed hardcopy Entry Form (as attached above) together with four (4) sets of the printed material samples: (a) to your local FUJIFILM representative, or (b) directly to

FUJIFILM Business Innovation Asia Pacific Pte. Ltd.
Ground Floor, Axis Business Park, Block C,
No. 10, Jalan Bersatu 13/4,
46200 Petaling Jaya, Selangor, Malaysia.
Attn : Graphic Communication Services Go-to-Market Team

In addition:

- There is no restriction on the "date of print" for the submissions
- Winning entries from previous Innovation Print Awards are automatically not eligible for submission.

All physical copies of the Entry Form and sample materials must be received by FUJIFILM Business Innovation on or before the closing date stated in the Entry Form. Late submission requests will not be entertained.

4. MULTIPLE ENTRIES

Each participant is allowed to submit multiple entries, provided that:

- Each entry is submitted in accordance with the criteria set forth in Section 2; and
- The same application is not submitted in more than one (1) Application Category.

For the avoidance of doubt, a participant may submit the same entry in each of the Application Category and the Print Technology Category. In this case, the participant is only required to submit four (4) sets of the printed material samples.

ENTRY CATEGORIES

APPLICATION SECTORS

- Books
- Photobooks
- Brochures, Catalogue & Leaflets
- Multi-Piece Campaign
- Wide Formate Applications
- Packaging
- Digital Labels
- Calendars
- Food/Drink Menu
- Art Production
- Direct Mails
- Creative Design
- Open Category

PRINT TECHNOLOGY/ SUBJECTIVE BASIS SECTORS

- Sustainability
- Use of Specialty Colours
- Company Self Promotion
- Technology
- Business Effectiveness

5. CATEGORY AWARDS

The following awards[3] will be given in each of the APJ Awards and Global Awards:

- Best Innovation Award
- Winner in each Application Category
- 2nd Runner up Award in each Application Category
- Special Recognition Award

6. JUDGING CRITERIA

All winners will be selected by a team of distinguished, independent professionals from the Graphic Communications industry appointed by FUJIFILM Business Innovation. The judges will assess all entries using the following criteria:

- Output Quality (print quality and finishing quality)
- Degree of Innovation (includes use of Digital Technology, use of unique substrates or same ma terials in a new way)
- Business Effectiveness (successful business model, application led to business opportunities, shelf appeal)
- Overall Creativity (overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

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Rules & Regulations (cont'd)

All judges' decisions are final, and all awards will be given on the sole authority and discretion of the judges. No telephone calls or correspondence will be accepted from entrants inquiring on winners or judges' selections. Any entrant who fails to comply with any and all of these Rules and Regulations will be immediately disqualified and no appeal against any decision will be entertained.

7. AWARD WINNER ANNOUNCEMENT

Information about the winning entries will be shared with the public via press release and on the social media of FUJIFILM Business Innovation. Additionally, if required, each winner may be personally contacted by their local FUJIFILM representative.

8.FEES AND COSTS

No fee, purchase or payment of any kind is necessary to enter or win the Awards. For the avoidance of doubt, making a purchase will not improve a participant's chance of winning the Awards.

In any event, the participant acknowledges and agrees to assume all costs and expenses associated with the preparation and submission of entry materials. FUJIFILM Business Innovation will not be responsible for the shipping cost or any other costs associated with any submissions.

9. DISQUALIFICATION

An entrant's submission(s) in this and all other contests sponsored by FUJIFILM Business Innovation in the past, present or future will be automatically disqualified without notice or recourse if entrant promotes this Awards through unsolicited commercial e-mail or multiple repetitive postings. An entrant's submission(s) will be disqualified, at the sole discretion of FUJIFILM Business Innovation, if entrant attempts (a) to enter the Awards through any means other than as described in these Rules and Regulations, or (b) to disrupt the Awards, circumvent the terms and conditions of these Rules and Regulations, or in any way tamper with the Awards.

10. COPYRIGHT AND RE-USE AUTHORISATIONS

All print samples (both physical and/or hardcopies) that are submitted as part of the entry ("Entry Materials") will not be returned to the participants and shall become the property of FUJIFILM Business Innovation. The Entry Materials may be used in any way by FUJIFILM Business Innovation at its sole discretion and without payment or reimbursement of any kind to the entrant, including but not limited to marketing purposes.

Accordingly, by participating in the Awards and submitting the Entry Materials to FUJIFILM, each entrant hereby unreservedly consents to and provides its complete authorisation and permission for FUJIFILM Business Innovation to use the Entry Materials as stated herein in all countries in the world. Such authorisation and permission shall survive the termination of the Awards indefinitely. The entrants further agree that there is no time frame or frequency of use that would limit FUJIFILM Business Innovation's authority in this regard.

The entrants hereby warrant and represent that all necessary rights and licenses from all constituents and third parties including, but not limited to creative agencies and their clients, printing houses, photographers, illustrators, models, stock photo services, trademark holders, etc. are or will have been secured and certified by the time of the relevant submission. In addition, the acceptance of an award by an entrant shall constitute an express permission for FUJIFILM Business Innovation and its designees to use the winner's name and likeness for advertising, promotional and other purposes without additional compensation or notice to the maximum extent allowable by law.

11. USE OF PERSONAL INFORMATION

All information, including personal information submitted to FUJIFILM Business Innovation and its affiliates (whether within or outside of the jurisdiction in which the entrants reside) in connection with this Awards shall only be used for the purposes of the Awards as set out herein, and treated in accordance with FUJIFILM's privacy policy in the respective jurisdiction where the entrants reside.

By submitting its entries, the entrants acknowledge that, in respect of any personal information provided to FUJIFILM Business Innovation and/or its affiliates, whether provided by the entrants or provided on behalf of the entrants, the entrants:

(a) are authorized to disclose such personal information;

(b) consent to the disclosure, processing and use of such personal information to:
- within the jurisdiction, and its affiliates outside the
- jurisdictions in which the entrants reside;

(c) such disclosure complies with all applicable laws and regulations on privacy; and

(d) shall defend and hold FUJIFILM Business Innovation free and harmless from any liability that may arise from claims or suits by third parties, including costs and expenses incidental thereto, in connection with its use of the personal information

GENERAL CONDITIONS

The Awards is VOID WHERE PROHIBITED BY LAW and invalid in any Country, State or Province that requires the registration or licensing of such matters, unless FUJIFILM Business Innovation has registered the Awards in such Country, State or Province. The Awards and these Rules and Regulations shall be interpreted in accordance with the laws of Singapore without regard to its conflict of laws principles.

Each entrant hereby agrees to:

(a) Submit to the exclusive jurisdiction of the courts of Singapore, and further agrees that any legal suit, action or proceeding arising out of or relating to the Awards shall be instituted in Singapore;

(b) Waive any objection to the venue of any such suit, action or proceeding and the right to assert that such forum is not a convenient forum; and

(c) Release and hold harmless FUJIFILM Business Innovation and its respective subsidiaries, affiliates, officers, directors, employees and agents from any damage or liability of any kind arising from or in connection with the Awards, including but not limited to claims based upon the infringement of a third party's intellectual property rights or claims based upon the enjoyment of the Awards.

FUJIFILM Business Innovation is not responsible for any mail-in entries that are lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due. The sole purpose of this Awards is to promote digital printing innovation. For the avoidance of doubt, the Awards does not constitute an offer or obligation to entrants to buy any products or services from FUJIFILM Business Innovation.

[1] *Any reference to FUJIFILM herein shall also include FUJIFILM Business Innovation and vice versa.*

[2] *Fuji Xerox has changed its name to FUJIFILM Business Innovation as of April 1, 2021. FUJIFILM Business Innovation continues to provide maintenance services with respect to products sold under the Xerox and Fuji Xerox brands.*

Xerox, Xerox and Design, as well as Fuji Xerox, Fuji Xerox and Design are registered trademarks or trademarks of Xerox Corporation in Japan and/or other countries.

[3] *FUJIFILM Business Innovation and the judges reserve the right to give additional awards apart from those sated in this list.*

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Application Form

V012025

INNOVATION PRINT AWARDS

ENTRY INFORMATION

Title of Entry_____

Company Name_____

Company Address_____

_____

_____

Company Postal Code_____Country/Region_____

Printing Press(es) used_____

Brand name of paper/stock used_____

CONTACT INFORMATION (*OPTIONAL)

Contact Person_____

Email Address_____

Title / Role_____

CATEGORY ENTERED

APPLICATION SECTORS

- ☐ **Books**
  (Any Publications, such as Education books, etc., usually published for sale)
- ☐ **Photobooks**
  (Photo album in a book form, can be personlised to show a series of events)
- ☐ **Brochures, Catalogue & Leaflets**
  (Booklets for product introduction, promotion or advertising, usually not for sale)
- ☐ **Multi-Piece Campaign**
  (Multiple applications made for the same purpose in one set)
- ☐ **Wide Format Applications**
  (Long sheet paper, Banners or Size larger than A3)
- ☐ **Packaging**
  (Packaging – folding cartons, rigid packaging)
- ☐ **Digital Labels**
  (Labels – all substrates)
- ☐ **Calendars**
  (Days, Weeks, and Months calendar or timetable)
- ☐ **Food/Drink Menu**
  (Menu at restaurant, coffee shop, etc.)
- ☐ **Art Production**
  (Auction material, Creation, Painting reproduction, etc.)
- ☐ **Direct Mails**
  (Includes invitations for company events or weddings, postcards and printed personalized)
- ☐ **Creative Design**
  (Based on how an idea came about and been created into a printed material)
- ☐ **Open Category**
  (Applications that cannot apply to the above)

PRINT TECHNOLOGY/SUBJECTIVE BASIS SECTORS

- ☐ **Sustainability**
  (Includes specialty media such as eco-friendly paper, eco-friendly ink, recycled media etc.)
- ☐ **Use of Specialty Colours**
  (E.g. Gold, Silver, White, Clear, Pink, Red, etc.)
- ☐ **Company Self Promotion**
  (Marketing piece to promote or publicise company activities including marketing pieces or sample kit)
- ☐ **Technology**
  (Security Printing, Paper and Digital Together for example AR technology, etc.)
- ☐ **Business Effectiveness**
  (Application contributed to successful business model/outcome – please fill details under 'Business Effectiveness')

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Please continue on a separate sheet to add further information on application detail and business effectiveness.

Business Effectiveness (e.g. Increased customer base/print volume/specialty colour usage by 20% etc)

Please continue on a separate sheet to add further information on application detail and business effectiveness.

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