

PANACAST 50

The video bar. Reinvented.



180°
180° FIELD OF VIEW
PANORAMIC-4K

Gone are the days of struggling to see who exactly is in the meeting room, let alone who is talking. **Our Intelligent Meeting Room Experience** suite of features brings remote participants right into the meeting room. Using AI-enabled video and audio streams, **PanaCast 50** delivers a more natural collaboration experience. And with our proprietary intelligent algorithms, the tone and nuances of the meeting are captured to keep hybrid teams connected and engaged from anywhere.

SOUND THAT ASTOUNDS

We've reinvented meeting room audio for the hybrid working era with eight professional-grade beamforming microphones with intelligent algorithms to reduce disruptive noise. An array of four powerful Jabra-engineered speakers, in a zero-vibration stereo setup, fill the room with high-definition audio, while the latest 2-way audio technology delivers more natural conversations. **Sounds like productivity.**

WE'VE GONE ALL-IN ON GETTING YOU ALL IN

Whatever setup you're running these days, with **PanaCast 50**, your teams can connect and participate equally. Patented real-time video stitching technology automatically joins the streams from three 13-megapixel cameras together live, with no latency, creating a smooth, 180° field of view in Panoramic 4K¹. **It's video conferencing, reinvented.**

SHARE YOUR WHITEBOARD WITH THE WORLD

Because 80% of all meetings are either fully virtual or hybrid¹, we've reinvented the whiteboard. With our innovative whiteboard streaming feature, our 180° field of view allows you to share your whiteboard content in real time, even if it's angled sharply away from the camera. Our intelligent software automatically corrects the perspective to ensure the best view, while enhancing the image in real time, reducing shine, gloss, and shadows, and enhancing color and contrast of marker strokes. Dual video streams allow you to display both the whiteboard, and those present in the meeting at the same time. And unlike other brands, the feature is built in without requiring a separate content camera to be installed in the room. **Welcome to the meeting room.**



ULTRA-ADVANCED SYSTEM ARCHITECTURE

A total of nine powerful Edge processors, including two state-of-the-art Edge AI processors, power the audio, video, and intelligence features of **PanaCast 50**. Our ultra-advanced system architecture enables **Jabra PanaCast 50** to carry out real-time integration of audio, video and data. This enables intelligent features such as Virtual Director and our always-on PeopleCount, allowing us to deliver a meeting experience that's not just better, it's completely reinvented.

The intelligent way to meet.

UC-CERTIFIED MEANS UC-SATISFIED

PanaCast 50 is compatible with all leading UC platforms, so wherever your team is joining from, and whatever collaboration hub they're joining with, they'll be able to connect with each other in an instant. It's also certified for Microsoft Teams Rooms (with separate Microsoft Teams Rooms certification for integrated Content Camera for dual stream whiteboard functionality) Zoom and Zoom Rooms. **It's the friend that's friends with everyone.**

FULLY IMMERSIVE MEETINGS FOR EVERYONE

PanaCast 50 brings next-level inclusion to the meeting room²



Dynamic Composition

Delivers a close-up view of the 4 most recent speakers in a meeting room for a natural, inclusive experience for meeting participants.



Intelligent Zoom

Uses powerful AI to continuously scan and adjust your picture in real time, ensuring you're always front and center.



Virtual Director

Intuitively follows your meeting by instantly adjusting in real time to track and focus on only the active speakers.



Dual-Stream Whiteboard

Seamlessly brings your whiteboard content to life, displaying both whiteboard content and in-room participants simultaneously.



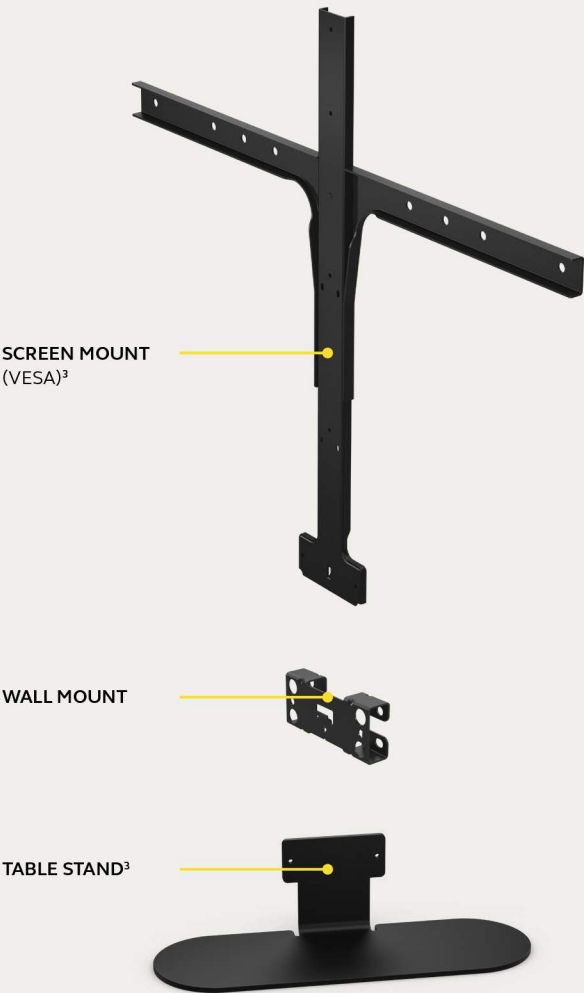
¹Source: Jabra's Hybrid Ways of Working Global Report, 2022

²Choose between Dynamic Composition, Intelligent Zoom, and Virtual Director via Jabra Direct and Jabra Xpress

SET UP, CONNECT, AND GO

Easy installation

Whichever way you look at it, **PanaCast 50** couldn't be easier to install, with three different options to suit every room setup. Choose from Wall Mount, Table Stand and Screen Mount (VESA)³, with clear, easy to follow instructions.



Simple setup. Instant meetings

PanaCast 50 is plug-and-play, so from the very first time you set it up, to its day-to-day use, it couldn't be easier to manage. We're all about keeping collaboration simple, which is why **PanaCast 50** works in two separate ways:

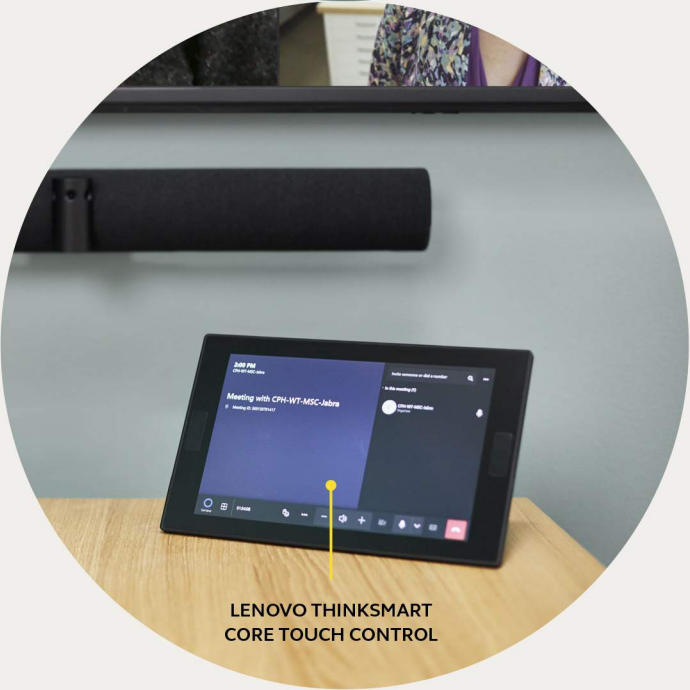


As a stand alone
Bring Your Own Device
(BYOD) peripheral



As a Room System
with **Lenovo**
ThinkSmart Core

Built to work the way you do.



	FEATURES	BENEFITS
Video	180° field of view	Wall-to-wall natural view without distortion
	Panoramic-4K quality	Everyone looks sharp and in focus
	Virtual Director	Detecting active speakers and framing accordingly for dynamic and engaging meetings
	Dynamic Composition	Close up view of up to 4 participants
Audio	Microphones	8 beamforming microphones for crystal clear conversations
	Speakers	4 speakers in vibration-free, stereo setup for high-definition audio
Ease of use	Whiteboard sharing	Captures anything you write on a whiteboard in real-time, enhancing readability
	Room Usage Insights	Visual dashboard data enables you to analyze meeting history and reconfigure office spaces accordingly
	Plug-and-play connectivity	Instant collaboration
Compatibility	Certified for use with Microsoft Teams Rooms, Zoom, Zoom Rooms and optimized for all leading UC platforms. For compatibility information go to jabra.com	<div></div>

³Table Stand and Screen Mount sold separately



For more information or detailed product specifications, please call or visit us at

FUJIFILM Business Innovation Philippines Corp.
25th Floor SM Aura Tower, 26th St. Corner McKinley Parkway,
Taguig City 1630 Philippines Tel. 632-8878-5200
fujifilm.com/fbph