

ACHIEVING NEW LEVELS OF PRODUCTIVITY AT OON & BAZUL

Company Name	Oon & Bazul
Industry	Legal
Founded	2002
Location	Raffles Place
Services	Legal
Website	www.oonbazul.com
Relationship with FUJIFILM Business Innovation Singapore	2 years



ABOUT OON & BAZUL

Founded in 2002, Oon & Bazul grew from a two-person start-up to become presently, one of Asia's fastest growing law firms. The firm is a large leading commercial practice specialising in areas including commercial litigation, banking & finance, corporate, conveyancing, international trade, restructuring & insolvency, to mention a few. Over the years, the 85-strong team has built a fine reputation for providing high quality work and unwavering commitment to help clients succeed.

Oon & Bazul believes in expanding its legal services and maintaining high quality standards by leveraging on technology. As part of its digital transformation, the firm constantly explores new ways to improve workflows by going paperless and digitising paper documents to reignite efficiency and productivity.

IDENTIFYING GROWTH CONSTRAINTS

For the past five years, Oon & Bazul has traced its declining operating efficiency to the unsatisfactory processing and printing speeds of its printers. Despite switching between brands more than once, its printers were unable to

accommodate rising print volumes, especially when litigation papers would run up to a thousand pages. These printing delays translated to financial losses for the firm. Additionally, Oon & Bazul's financial team was unable to efficiently track the printing cost of litigation documents, where the accurate tabulation of billing figures was necessary to recharge print costs to its clients.

With the previous printer, Oon & Bazul's marketing team was also unable to print collaterals in colour. This proved to be a big hindrance in allowing the firm's marketing activities to be effectively executed. Today's consumers are extremely visual and FUJIFILM Business Innovation Singapore's printers have become a catalyst in improving the firm's marketing & branding efforts.

ANALYSING PRINT PERFORMANCE

Using industry-leading workflow assessment tools and expertise, FUJIFILM Business Innovation Singapore is equipped to reveal the specific needs of different groups of employees in performing their daily tasks, as well as capturing, analysing and presenting data illustrating ways clients can enjoy greater cost savings and efficiencies. Working closely with Oon & Bazul, FUJIFILM

Business Innovation Singapore devised and implemented a new document workflow strategy and overhauled its firmwide print infrastructure.

With FUJIFILM Business Innovation Singapore's D95 and ApeosPort-V series that can support the swift printing of large volumes of documents at up to 100 pages per minute, it was the ideal option enabling intensive printing for the litigation department. The printers were also installed with the Equitrac Professional add-on to allow the accurate tracking of printing costs.

FUJIFILM Business Innovation Singapore's Color C60 multifunction printer was also recommended to Oon & Bazul. Its diverse range of finishing options such as stapling, folding and booklet-making would ensure a professional polish for printing of presentations, brochures and posters.

Seeing the merits of FUJIFILM Business Innovation Singapore's holistic proposal, Oon & Bazul made the decision to work with FUJIFILM Business Innovation Singapore to implement and optimise this new suite of solutions.



UNLOCKING NEW POTENTIAL

With the new printers, Oon & Bazul's operations have increased in productivity with shorter man-hours and reduced turnaround times. The print jobs of each client, staff or team are now automatically captured, allowing the firm to accurately track and charge print costs to clients.

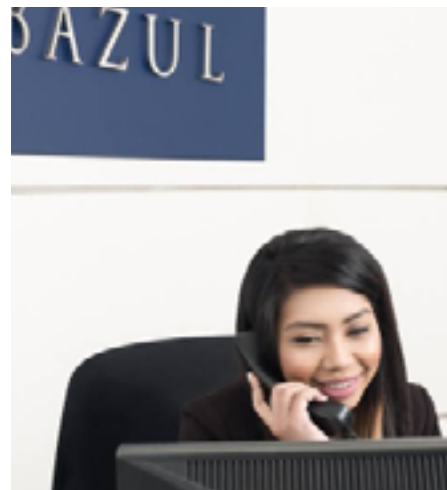
Oon & Bazul's marketing team can now also fully manage the production of marketing collaterals in-house.

When complex technical issues arise, Oon & Bazul experiences minimal operational disruption as FUJIFILM Business Innovation Singapore's highly skilled, industry certified engineers have been able to assist in the quick resolution of such issues.

Beyond hardware, FUJIFILM Business Innovation Singapore has also been delivering training and technical support to different departments to ensure user competency. With customers demanding faster and more agile delivery of technology of services, Oon & Bazul stands ready to write the next chapter and compete in a digital economy.

“I was impressed with FUJIFILM Business Innovation Singapore's professionalism in its customer service and diagnostics, as well as the team's speed in resolving technical issues. FUJIFILM Business Innovation Singapore is adept at understanding our needs as a firm. Their consultancy certainly helped us identify areas where technology would aid us in working smarter and faster.”

- Abdul Malik Anwar Deen, General Manager of Oon & Bazul



Objective

- To raise productivity by redesigning its print management network

Challenges

- Oon & Bazul was unable to accommodate rising print volumes of litigation documents
- The firm needed a convenient way to accurately tabulate billing figures to charge print costs to its clients
- Outsourcing the printing of Oon & Bazul's marketing collateral was time - consuming and costly

Approach

- To enable faster, high-quality print, Oon & Bazul customised print solutions for each department


FUJIFILM Business Innovation Singapore Solutions


- ApeosPort-V 7080
- C60 Production Printer
- D95 Production Printer Equitrac Professional 5 Print Management Solution using Touch Point Console (TPC) Eletronic Partnership Broadband (EP-BB)

Benefits & Results

- Achieved new levels of operational efficiency and productivity for its lawyers, finance and marketing teams
- Ability to offer superior customer service
- Ability to pursue emerging areas of growth

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