

FUJIFILM: Pioneering Sustainable Paper Solutions



At FUJIFILM Business Innovation, sustainability is at the heart of everything we do. For 90 years, spanning three generations, the FUJIFILM group has been a trusted partner to businesses and individuals worldwide, consistently delivering innovative products and services. While driving innovation and growth, we are constantly exploring ways to reduce our products' environmental footprint so that they are the better choice for your office.



Biodegradable and industrially compostable packaging

WRAP IT UP, WITH NO EXCESSIVE PACKAGING

We've reimagined packaging to reduce waste and environmental impact. Our innovative approach to paper wrapping means:

- Wrappers free from plastic lamination
- Fully recyclable packaging materials
- Fewer production steps, significantly reducing embodied carbon emissions
- Biodegradable and industrially compostable (EN13432 compliant)

Packaging box and strap are recyclable



BOXES THAT THINK OUTSIDE THE BOX

Our commitment to sustainability extends beyond just paper. We've revolutionised our packaging to make recycling easier and more effective:

- 100% recyclable carton boxes and lids
- Plastic-free design throughout
- Simplified recycling process - everything from box to strap is recyclable
- Smaller carbon footprint across the product lifecycle



FSC CERTIFIED: OUR COMMITMENT TO FORESTS

The Forest Stewardship Council (FSC) label on FUJIFILM paper certifies that we prioritise responsibly managed forests.

- 98% of FUJIFILM papers sold in Asia Pacific are FSC certified
- Paper fibres come from responsibly harvested forests, where there is no net loss of forest over time.
- Protects wildlife habitats and promotes biodiversity
- Ensures forests meet social, economic and environmental needs of present and future generations
- Safe and decent work environment, where workers are provided with proper training, adequate safety protocols and fair wages

Recyclable fibre-based strap

STRAPPING INNOVATION

Even the smallest details matter in our quest for sustainability. We've replaced traditional plastic straps with an eco-friendly alternative:

- Recyclable fibre-based alternatives replace conventional plastic straps
- Fibre-based straps made primarily from recycled pulp with added virgin long fibres for strength
- Rigorously tested to carry up to 40kg (current heaviest copy paper box is 25kg)
- Fully recyclable, promoting a circular economy



FUJIFILM PAPER QUALITY

Our commitment to quality goes hand in hand with our dedication to sustainability. FUJIFILM papers offer:

- No plastic lamination: reducing waste and environmental impact
- Fibre-based packaging: sustainable materials throughout
- Smaller carbon footprint: lower environmental impact across the lifecycle
- Biodegradable and industrially compostable wrapper (EN13432 compliant)
- Fully recyclable: close the loop and minimise waste

Every incremental improvement is substantial to sustainable development. At Fujifilm, we're constantly exploring ways to be part of the movement. Together, let's play our part in creating a better future for our planet.

fujifilm.com/fbglobal



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